

## Marketing Department

### Marketing Manager

(Male/Female) (1) Post

A Good Opportunity for ..

#### Job Description

- Develop and execute comprehensive marketing strategies aligned with business objectives.
- Manage the marketing team and oversee daily marketing operations.
- Collaborate with product, sales, and creative teams to create and launch marketing campaigns(digital, print, events, etc.).
- Plan, implement, and manage social media, email marketing, content marketing, and paid advertising campaigns.
- Conduct market research to understand customer needs, market trends, and competitive positioning.
- Analyze and report on the effectiveness of marketing campaigns using metrics and KPIs.
- Develop and manage marketing budgets, ensuring efficient allocation of resources.
- Lead brand development efforts, ensuring consistency across all communication channels.
- Coordinate events, webinars, and other promotional activities.
- Maintain relationships with external agencies and vendors.
- Stay up-to-date with the latest marketing trends, tools, and techniques.

#### Job Specification

- Bachelor's degree , Diploma in Marketing, BBA, MBA or a related field.
- 5+ years of experience in marketing, with at least 2 years in a managerial role.
- Strong understanding of digital marketing strategies and tools (SEO, SEM, content marketing, social media).
- Proven ability to manage and lead a team.
- Excellent communication, presentation, and interpersonal skills.
- Strong analytical skills and experience with marketing analytics tools (Google Analytics, CRM systems, etc.).
- Creative thinking with attention to detail and problem-solving ability.

#### Benefits

- Bonus
- Meal & Transportation Allowance
- Overtime Payment
- Rewards for over performance
- organizational Trip & refreshment
- Provident Fund

#### Highlights

- Join an experienced team

## •Career Growth Opportunities

- Training provided
- Learn new Skills on the job
- Promotion opportunities
- Management potential

Working Hours (9:00 AM to 5:00 PM)

Off Day (Saturday, Sunday & Public Holiday)

If you are interested in this position, please contact us at this email([mpuadmin@mpu.com.mm](mailto:mpuadmin@mpu.com.mm))

before **14<sup>th</sup> July 2026**.